**Phase 3**

* Due Aug 4 by 11:59pm
* Points 100
* Submitting a text entry box or a file upload
* File Types zip

This assignment is worth 100 points. You should have at least **three** pages of your site completed for Phase 2. For Phase 3, you will add 3 more pages. You will earn points for ftping your site and posting the url in the discussions. See the discussion for instructions on how to do this.  
  
You must use a sans serif font family such as verdana, arial, or etc. NOT TIMES NEW ROMAN. If you do not do this you will lose points. It is easier for the human eye to read sans serif, (without hooks)  like verdana which is a block style font, on digital devices than serif font (with hooks) which is used on print items.  
  
This week you also need to verify that your color scheme meets accessibility. Color accessibility is needed to ensure that all your users, even those that have eyes disorders, can read the text on the web site. *You can read more about this in the forums.* To check your site accessibility, go to [http://contrastchecker.com/ (Links to an external site.)](http://contrastchecker.com/)  
  
If you have all triple A's you have passed the accessibility test. *Notice that this is only for your colors on your background and the large paragraphs of text on the background color. Banners do not count toward accessibility of color because alt tags should be placed on all images so that screen reader programs can read the content to the users.*  
  
Don't forget you must also have proof that you have validated your web site in HTML5 and CSS3. This is stated in the rubric below.  
  
You must create the final 3 web pages of your 6 page web site. You must include at least **8** pictures total on the site and a completed navigation in this assignment. **Be sure to call your home page index.htm** and create an images folder.

**The works cited must be linked in the footer of the home page.  IF YOU ARE USING YOUR OWN IMAGES you must let me know this while submitting in the comments box and also declare the images as your own with the footer.**

There should be at least 2 DIFFERENT layouts present in your web site, whether 1, 2, 3 or etc column. The 2 different layouts should be represented together on 1 external CSS stylesheet using ids and classes appropriately that validate. The layout must be responsive represented with the width by % rather than pixels. The same is true of all the media in your web site.

The navigation must also be developed using CSS through the external style sheet that is validated. It is expected that you use a CSS navigation bar that does not use lines to indicate hyperlinks. Here is a great reference. [https://www.w3schools.com/css/css\_navbar.asp (Links to an external site.)](https://www.w3schools.com/css/css_navbar.asp)  **ENTER STUDENT COMMENTS ABOUT WHAT YOU LEARNED FROM THIS PROJECT or WHAT PROBLEMS YOU OVERCAME.  
  
ALSO LET ME KNOW IF YOU TOOK THE IMAGES YOURSELF.**   
  
Name the folder, containing all files for this assignment as LASTNAME\_Phase3 (i.e.Gabel\_Phase3). Send the LASTNAME\_Phase3 folder as a zipped folder. Even though we are going to ftp the site this week you also must turn it into Canvas assignments in case of any glitches that may arise from ftping. **BE SURE TO VIEW THE GRADING RUBRIC BELOW**

|  |  |  |  |
| --- | --- | --- | --- |
| **Pages** | **Very Good 10** | **Developing 7.5** | **Needs Improvement 5** |
| **Page 1** | Page demonstrates web design best practices, contains content of value to the target audience, and is published to the Web. | Page is published to the Web but does not follow one or more web design best practices and/or content needs some improvement. | Pages are not published to the Web or more than three web design best practices are not followed or content is not of value to the target audience. |
| **Page 2** | Page demonstrates web design best practices, contains content of value to the target audience, and is published to the Web. | Page is published to the Web but does not follow one or more web design best practices and/or content needs some improvement. | Pages are not published to the Web or more than three web design best practices are not followed or content is not of value to the target audience. |
| **Page 3** | Page demonstrates web design best practices, contains content of value to the target audience, and is published to the Web. | Page is published to the Web but does not follow one or more web design best practices and/or content needs some improvement. | Pages are not published to the Web or more than three web design best practices are not followed or content is not of value to the target audience. |
| **Page 4** | Page demonstrates web design best practices, contains content of value to the target audience, and is published to the Web. | Page is published to the Web but does not follow one or more web design best practices and/or content needs some improvement. | Pages are not published to the Web or more than three web design best practices are not followed or content is not of value to the target audience. |
| **Page 5** | Page demonstrates web design best practices, contains content of value to the target audience, and is published to the Web. | Page is published to the Web but does not follow one or more web design best practices and/or content needs some improvement. | Pages are not published to the Web or more than three web design best practices are not followed or content is not of value to the target audience. |
| **Page 6** | Page demonstrates web design best practices, contains content of value to the target audience, and is published to the Web. | Page is published to the Web but does not follow one or more web design best practices and/or content needs some improvement. | Pages are not published to the Web or more than three web design best practices are not followed or content is not of value to the target audience. |
| **Color Accessibility** | Background color and text color pass double or triple A W3C accessibility test. Proof of passing screen shot is posted on your MS Word validation document. | Background color and text color pass double or triple A W3C accessibility test. Proof of passing is not posted on the web site by way of the code provided by the W3C. | Background color and text color does not pass double or triple A W3C accessibility test. |
| **Audience** | ….. | The web site has a clear audience and purpose. | The web site does not have a clear audience and purpose. |
| HTML Validation | Page passes HTML validation Meets HTML requirements.  Proof of passing screen shot is posted on your MS Word validation document. | Each page passes HTML validation | No page passes |
| CSS Validation | Page passes CSS   validation. Meets CSS  requirements.  Proof of passing screen shot is posted on your MS Word validation document. | External CSS file is present and passes validation | External CSS file is not present or does not pass validation |

HTML COMPONENTS REQUIRED

|  |  |  |  |
| --- | --- | --- | --- |
| **Navigation** | Easy to use, consistent | Inconsistent or difficult to use | Missing |
| **Accessibility** | W3C Guidelines followed | Two or fewer instances where W3C guidelines are not followed | Three or more instances where W3C guidelines are not followed |
| **Page Titles/ Logo Area** | **--** | Descriptive and include the site/company name | Missing or do not include the site/company name |
| **Table (1)** | **--** | Correct syntax | Missing or incorrect syntax |
| **Media (1)** | **--** | Correct syntax | Missing or incorrect syntax |
| **Graphics (8)** | **--** | Correct syntax | Missing or incorrect syntax |
| **content** | **--** | **Correct syntax** | Missing or incorrect syntax |
| **E-mail Link** | **--** | Correct syntax | Missing or incorrect syntax |
| **Outside Link** | **--** | Correct syntax | Missing or incorrect syntax |
| **CSS3 Effects** | **--** | Correct syntax | Missing or incorrect syntax |
| **Form (1)** | Correct syntax, meaningful form element names | Correct syntax | Missing or incorrect syntax |
| **Responsive Layout** | Multi-column Responsive layout demonstrating min and max width. Responsive images | Responsive layout | Web site is not responsive |